

ALLDAY PHARMACY SDN. BHD. (1190432W)

PRIVACY POLICY

1. INTRODUCTION

Allday Pharmacy Sdn. Bhd. (“Allday”, “we”, “us”, or “our”) is committed to protecting your personal data in accordance with the Personal Data Protection Act 2010 (“PDPA”) of Malaysia. This Privacy Policy sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us.

2. TYPES OF PERSONAL DATA COLLECTED

We may collect and process the following personal data: (a) Identification data (name, NRIC/Passport, gender, date of birth) (b) Contact data (telephone number, email address, residential address) (c) Transactional data (purchase history, membership activity) (d) Sensitive personal data, including health-related information, where voluntarily provided (e) Financial and payment information (f) Technical data (IP address, device identifiers, cookies, browsing behavior)

3. LEGAL BASIS & PURPOSE OF PROCESSING

Personal data is processed for legitimate business purposes including: (a) Processing transactions and fulfilling orders (b) Customer support and service improvement (c) Administration of membership, loyalty and wellness programmes (d) Provision of health-related services and consultations (e) Marketing and promotional communications (subject to consent) (f) Compliance with legal and regulatory obligations

4. CONSENT (INCLUDING SENSITIVE PERSONAL DATA)

By providing your personal data, you expressly consent to its processing in accordance with this Policy. Where sensitive personal data (including health information) is provided, you provide explicit consent for such processing for the purposes stated herein. You may withdraw consent at any time, subject to legal and contractual restrictions.

5. DISCLOSURE OF PERSONAL DATA

Your personal data may be disclosed to: (a) Payment gateway providers and financial institutions (b) Logistics and delivery service providers (c) IT service providers and data processors (d) Regulatory authorities, law enforcement agencies or government bodies (e) Professional advisors including legal, audit and compliance consultants

6. CROSS-BORDER DATA TRANSFER

Your personal data may be transferred to locations outside Malaysia where necessary for business operations, subject to adequate safeguards and compliance with PDPA requirements.

7. DATA SECURITY

We implement appropriate administrative, technical and physical security measures to safeguard your personal data. However, you acknowledge that no system is completely secure and Allday shall not be liable for unauthorized access, loss, or misuse of data beyond our reasonable control.

8. DATA RETENTION

Personal data will be retained only for as long as necessary to fulfill the purposes outlined, including: (a) Operational requirements (b) Legal and regulatory obligations (c) Resolution of disputes and enforcement of agreements

9. DATA SUBJECT RIGHTS

You have the right to: (a) Access your personal data (b) Request correction of inaccurate or incomplete data (c) Withdraw consent (where applicable) (d) Limit processing in certain circumstances Requests may be submitted via: Email: alldaysupport@allday.com.my

10. MARKETING & COMMUNICATION

You may receive marketing communications from Allday. You may opt out at any time via unsubscribe mechanisms or by contacting us directly.

11. COOKIES & TRACKING TECHNOLOGIES

We use cookies and similar technologies to enhance user experience, analyze website traffic, and personalize content. You may control cookie settings through your browser preferences.

12. THIRD-PARTY LINKS

Our Website may contain links to external sites. We are not responsible for the privacy practices of such third parties.

13. DATA BREACH NOTIFICATION

In the event of a data breach that poses a risk to your rights or interests, Allday will take reasonable steps to contain the breach and, where required, notify relevant authorities and affected individuals in accordance with applicable laws.

14. DATA PROTECTION OFFICER (DPO)

For any inquiries regarding personal data, you may contact our Data Protection Officer (DPO):
Email: alldaysupport@allday.com.my

15. POLICY UPDATES

We reserve the right to update this Privacy Policy at any time. Continued use of our services constitutes acceptance of the updated policy.

16. CONTACT

Allday Pharmacy Sdn. Bhd. Lot 492, Second Floor, Jalan Besar, 43950 Sungai Pelek, Sepang, Selangor Darul Ehsan, Malaysia Email: alldaysupport@allday.com.my